

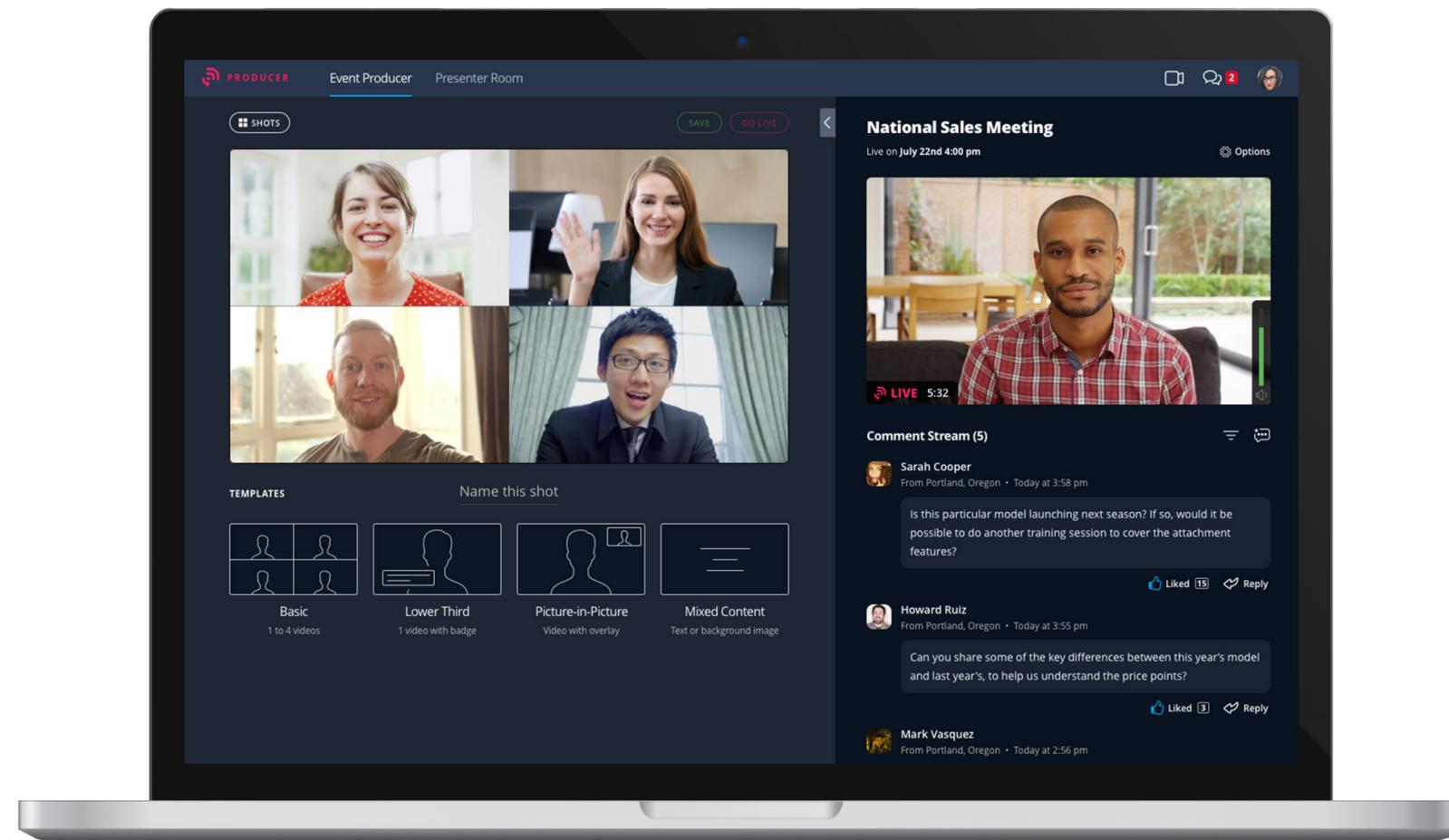
brandlive<sup>®</sup>

# Brandlive Producer

Live video production, made simple.

*"We're so excited about Brandlive Producer, which is going to simplify our video creation process and make our content more professional. Plus, the user experience is amazing - it's intuitive, easy to pick up, and fun to use!"*

Nancy Taffera-Santos  
SVP MEDIA SOLUTIONS | EMARKETER



## Build Shots

**Build a collection of shots pre or mid-broadcast.** Feature up to 4 cameras, one pre-recorded video, or one screen share into a single shot. Add names, job titles, or logos; display a small inset video; and create standalone shots that require some combination of text, audio, and a background color or image.

## Include Remote Presenters

**Livestream presenters from multiple locations.** Remote presenters have full control of their video and audio settings, and can screen share during the presentation. Use Chat for messaging between the event host, presenters, moderators, and/or producers.

## Polish Your Production

**Improve the appearance of your shots when** you choose from five pre-set filters or fine tune the brightness and contrast levels. You can even enable the Cleanup Shot to smooth lines and reduce noise.

## Tech Specs

### Minimum System Requirements

If your computer doesn't meet the minimum requirements, certain features will be turned off to protect your device and broadcast:

Operating System\*: Windows 10 or macOS El Capitan  
Processor: i5 quad-core @2.2 Ghz  
Memory: 4 GB  
Graphics Card: Intel Iris Pro (SD only)

*\*These operating systems are required for Producer to run.*

### Broadcast Quality Options

Standard (720p/24fps/1000kbps)  
High (1080p/30fps/2000kbps)  
Extreme (1080p/60fps/3000kbps)

Or - customize your preferences!

*Note: HD is only available when you meet the recommended system requirements.*

## Connect Social Channels

**Simulcast your events to up to 4 social media** channels using a simple RTMP address. View and respond to audience comments before, during, and after a broadcast (photo commenting encouraged!), and easily communicate with the event host and moderators.

[www.brand.live](http://www.brand.live) | 866-532-2154 | [welcome@brand.live](mailto:welcome@brand.live)